

Car Cleaning Product



TRENDS™

Leads, Hygienic Life



ALTRET is a leading Indian Company in Hygiene Care Chemical, Water Treatment, Energy conservation & Services. With decades of experience in surfactants, water treatment & combustion, **ALTRET's** extensive products range and services are provided by it's in house production facilities & dedicated team.

ALTRET is an **ISO 9001:2008, 14001:2004 & OHSAS 18001:2007** Certified Organization. This certification reinforces our commitment to Quality, Health, Safety & Environment. We deal into:

- **Hygiene care products (Cleaning Products) under brand name of TRENDS™**
- **Water treatment for industrial Boilers & Cooling Towers.**
- **Combustion Monitoring Chemicals (CMC)™ Fuel Additives. (for Solid & Liquid fuels)**

ALTRET provides innovative cleaning & laundry products under brand name "**TRENDS™**" for professional & House hold applications. It's state of the art plant is located in Bhuj (Gujarat) India. **ALTRET** continues to persue the most competent technologies through its dedicated R & D Team and has a unique position in the market due to its focus in many areas of cleaning application including environmental management and sustainability. **ALTRET** helps customers to create clean, safe and healthy environment.

Customers

Major customers are distributors, wholesaler, Indian & MNCs engaged in facility management of Malls, Commercial & Industrial complexes, Hospitals, Hotels, Restaurants, Airports, Swimming Pools, Theaters, etc. Most applications for products are cleaning & surface treatment of all flooring types of (Polish, impregnation, Special treatments).

PRODUCTS ARE SAFE FOR :

- The users
- The workplace environment
- Employees, consumers, patrons and visitors

WILL LEADS TO:

- Limiting liability of customers
- Reduces absenteeism caused by illness related to work environment
- Reduce costs related to accidents, workers safety and compensation

Quality Policy

Aim to Market Expansion by commitment to enhance customer satisfaction & system performance through continual improvement..



All purpose Cleaner (Concentrated)

Care A Car All purpose Cleaner is water based highly concentrated all purpose cleaner. It is extremely versatile doing the job of various specific use cleaning products. It is used for heavy duty, long lasting suds and quickly removes dirt and soiled from exterior automotive surfaces. It is also cleans and remove soils and most stains from carpet, fabric upholstery, vinyl, leather and other interior surfaces.

▶ **BENEFITS**

- ▶ Does not leave spot or bad smell in area to be clean.
- ▶ Safe to use.
- ▶ Easily remove long-stain.
- ▶ Easily remove dust and soiled.
- ▶ Interior and exterior cleaner.

▶ **Dilution**

- ▶ Dilute 50ml to 70 ml in 1 liter of water.
- ▶ Spray diluted cleaner onto the soiled area. Let it stand for about 2 minutes.
- ▶ Scrub/brush heavily soiled area as needed.
- ▶ Rinse thoroughly using a high pressure washer
- ▶ Remove soil using a clean, dry terry cloth towel.
- ▶ Wipe with clean and dry lint-free cloth. Buff dry for extra shine.
- ▶ If Observed Stubborn stain used directly



Car Wash Shiner (Concentrated)

Care A Car Shiner is water-based silicone emulsion designed to restore a clean new look and natural gloss appearance to all vinyl, leather, rubber, plastic parts and vehicle engine compartment. **BENEFIT** Does not leave spot or bad smell in area to be clean.

▶ **BENEFITS**

- ▶ Does not leave spot or bad smell in area to be clean.
- ▶ Safe to use Pleasant Fragrance.
- ▶ Resists finger marks to maintain that just polished appearance for longer.
- ▶ Keeps a surface looking good with a smooth luster.
- ▶ Give shine back on the surface.

▶ **Dilution**

- ▶ Add 1 part concentrate to 1 part water to dress engine compartment, vinyl and plastic parts.
- ▶ Use concentrate without dilution on tyres and rubber parts for optimum gloss.
- ▶ Spray onto clean, soft, cotton, terry towel or sponge & wipe onto the surface or spray directly on to vinyl, plastic parts and wipe.
- ▶ Spray a uniform coat directly on to the engine compartment surface and allow it to dry naturally.



Cleaner & Degreaser (Concentrated)

Care A Car Cleaner & Degreaser is a heavy-duty cleaner concentrate designed for both interior and exterior vehicle cleaning applications. It removes oil, grease and other tough soils from vehicle engines, tyres, wheels and other heavily soiled exterior vehicle surfaces and is very effective for removing insect residue from the fronts of vehicles. It also cleans and removes soils and most stains from carpet, fabric upholstery, vinyl, leather and other interior vehicle surfaces.

▶ **BENEFITS**

- ▶ Does not leave spot in area to be clean.
- ▶ Safe to use
- ▶ Biodegradable
- ▶ Interior and Exterior cleaner
- ▶ Saves time and conserves water
- ▶ Fast & Effective cleaning

▶ **Dilution**

- ▶ Dilute 50 to 60 ml in liter of water. Use for degreasing, tire and wheel cleaning, insect residue removal, carpet and upholstery stain removal and other heavy duty cleaning application.
- ▶ Use 20 ml to 40 ml in 1 liter of water. Use for cleaning vinyl, leather, plastic and other lightly soiled vehicle surfaces.
- ▶ Spray diluted cleaner onto the heavily soiled areas -engines, tyres, wheels, insect residue, etc. Let it stand for about 2 minutes.
- ▶ Scrub/brush heavily soiled areas as needed.
- ▶ Rinse thoroughly using a high-pressure washer.
- ▶ Remove soil using a clean, dry terry cloth towel.



Car Shampoo (Concentrated)

Care A Car Shampoo is a highly concentrated liquid shampoo which develops heavy-bodied, long-lasting suds and quickly removes dirt and road film from exterior automotive surfaces. It is highly effective for spot cleaning and hard surface cleaning.

▶ **BENEFITS**

- ▶ Dilute 20ml to 40ml of shampoo in 1 liter of water.
- ▶ Rinse the vehicle thoroughly to remove any grit that could scratch the paint surface.
- ▶ Wash the vehicle using a clean, soft sponge, towel or wash mitt.
- ▶ Rinse thoroughly and dry using a clean, soft, cotton terry cloth towel.

▶ **Dilution**

- ▶ Safe for use on all washable hard surface.
- ▶ Concentrated for economical use
- ▶ Fast & Effective cleaning.
- ▶ Saves time and conserves water
- ▶ Biodegradable.



Glass Cleaner (Concentrated)

Care A Car Glass Cleaner is Water based highly concentrated and use in car glass area. The best thing about it is that is can also be used in all type of vehicle glass surface..

▶ **BENEFITS**

- ▶ Does not leave spot or bad smell in area to be clean.
- ▶ Safe to use
- ▶ No finger marks to maintain the appearance for longer.
- ▶ Easily remove dust and soiled.

▶ **Dilution**

- ▶ Dilute 20 to 40 ml in 1 liter of water.
- ▶ Spray small quantity of it on area to be cleaned.
- ▶ Wipe with clean and dry lint-free cloth. Buff dry for extra shine.



TRENDS CSF (Concentrated)

TRENDS CSF is a concentrated upholstery or carpet cleaner. An ideal solution for reinvigorating upholstery and carpets, it provides a quick and economical solution without large time disruptions. A soil age emulsifying product, it is also completely removes sports, smears and stains.

▶ **BENEFITS**

- ▶ Highly effective cleaning formulation removes soil age and greasy oil.
- ▶ Pleasant and refreshing fragrance.
- ▶ Good Foam Stabilizer
- ▶ Superior performance in hard water.
- ▶ Concentrated for economical use.

▶ **Dilution**

- ▶ Normal Soiling: Use 30 ml in one liter of water.
- ▶ Heavy Soiling: Use 100 ml in one liter of water. Clean and allow to dry.
- ▶ Vacuum to remove grit and dust. Check for colour fastness.



TRENDS CSP (Concentrated)

TRENDS CSP is a solution for removing of quickly and economically caused by oil, tea, coffee, wine, beer or any such marks on carpets and upholstery.

▶ **BENEFITS**

- ▶ Highly effective cleaning formulation removes water soluble and greasy oil.
- ▶ Mild, gentle to fabrics solution.
- ▶ Good Foam Stabilizer
- ▶ Superior performance in hard water.
- ▶ Concentrated for economical use.

▶ **Dilution**

- ▶ Normal Soiling: Use 50 ml in one liter of water.
- ▶ Heavy Soiling: Use 100 ml in one liter of water. Clean and allow to dry.
- ▶ Vacuum to remove grit and dust. Check for colour fastness.



TRENDS OSC (Concentrated)

TRENDS OSC is an eco-friendly formulation for use in removing fresh and aged oil stains and other petroleum based product stains from concrete, asphalt, wood, metal, porcelain, gravel, soil, sand etc

▶ **BENEFITS**

- ▶ Non flammable
- ▶ Easy to rinse and wipe off
- ▶ Biodegradable
- ▶ To remove an aged oil from porous and nonporous surfaces.

▶ **Dilution**

- ▶ Heavy stains: Apply concentrate to the affected area.
- ▶ Manual Cleaning: Use 10ml to 20ml in one liter of water.
- ▶ Machine Cleaning: 20ml to 40ml in one liter of water. (pressure washer cleaning)



TRENDS CSP (Concentrated)

TRENDS QUICKY is a biodegradable compound with controlled foaming properties designed for effective cleaning of grease, oil, lubricants and other organic soils in industrial applications. It is intended for degreasing metallic parts, aluminum alloys, steel, stainless steel or cast iron.

► BENEFITS

- ▶ To remove a wide variety of lubricants and greases from porous or non porous surfaces.
- ▶ Non-toxic
- ▶ Bio-degradable
- ▶ Non-Hazardous
- ▶ Environmentally safe after native to solvent
- ▶ Deep cleans surfaces provided risible result in 5 minutes.
- ▶ Lower disposal cost.
- ▶ Easy to rinse and wipe off.

► Dilution

- ▶ Normal Use: 20ml in one liter of water.
- ▶ Heavy Use: 50ml to 100ml in one liter of water.



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Other Cleaning Products Range

Hand Wash Products

Facility Care Products

Carpet Care Products

Marble Care Products

Kitchen Care Products

Specialised Care Products

Laundry Cleaning Products

Railway Care Products

Solar Panel Cleaner

All Purpose Surface Sanitizer

Hand Sanitizer

Small Packing for Retail Network



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